

TAMMY HEMINGWAY

Graphic Design | Copywriting | Multimedia
Presentations | Video Production | eLearning

CONTACT

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ABOUT

Extensive experience in graphic design, copywriting, video editing, presentation design, eLearning, and corporate communications, with a passion for delivering quality products and optimal design solutions.

EDUCATION

Art Institute of Colorado

Bachelor of Arts with Honors
Alpha Beta Kappa Honor Society
Magna Cum Laude

Association for Training Development

Advanced eLearning Certificate

AWARDS

Outstanding Achievement

Art Institute of Colorado

Telly Award

Hunter Douglas eLearning
Development Team
<https://www.tellyawards.com>

RELATED EXPERIENCE

Denver, CO
2021-present

Instructional Designer Credit Union of Colorado

Maintain LMS curriculums, registrations and reporting. Develop training materials and graphic assets for instructor-led trainers including audio, video, graphics, animations and publications. Full design and development of SCORM-based e-learning courses for staff. Scripting and audio recording for courses. Test software platforms and make product recommendations.

Broomfield, CO
2012-2020

Instructional Designer • Graphic Specialist • Copywriter Hunter Douglas

Designed course assets to enhance training to improve retention for end users. Designed marketing materials for new product releases utilizing print, web, motion graphics, animations, videos, infographics and technical guides. Edited video and created motion graphics for instructional videos. Researched and recommended software, plug-ins and mobile technologies for departmental advancement. Ensured brand guidelines were followed. Collaborated with subject matter experts (SME's) and instructional design team to create SCORM-based courses using methodologies including ADDIE, SAM, and Agile, for Hunter Douglas sales staff, installers and dealers. Creation of blended learning opportunities for Customer Service reps. Mentored fellow instructional designers and interns in the use of Adobe products.

Arvada, CO
2004-2010*
2018-present**

Creative Director Xpo Press

Supervised contract designers for print and web-based advertising services. Managed all vendor relations with outside design and printing agencies. Developed website and print materials for various trade show publishers. Designed and produced more a dozen trade show publications and numerous ads annually. Designed corporate identity and branding, marketing and promotional material. Designed website and social media banner advertising for publication advertisers. Employee*/Contractor**.

Denver, CO
1998-2000

Creative Director Westwind Media

Supervised a team of designers and content developers, freelance contractors and outside advertising agencies. Designed corporate identity, marketing and promotional materials, website, trade show displays, client websites, portals and banner advertising. Created and edited copy for technical communications and public relations notices. Developed sales training and presentation materials. Maintained the department budget.

INTERESTS



SOFTWARE SKILLS

Photoshop	<div style="width: 80%;"></div>	Camtasia	<div style="width: 80%;"></div>
InDesign	<div style="width: 80%;"></div>	Vyond	<div style="width: 80%;"></div>
Illustrator	<div style="width: 70%;"></div>	LMS Admin	<div style="width: 80%;"></div>
Microsoft Office	<div style="width: 80%;"></div>	Xara	<div style="width: 80%;"></div>
Articulate 360	<div style="width: 80%;"></div>	Captivate	<div style="width: 70%;"></div>
Premiere Pro	<div style="width: 70%;"></div>	Vegas	<div style="width: 70%;"></div>
Audacity	<div style="width: 70%;"></div>	Procreate	<div style="width: 70%;"></div>
After Effects	<div style="width: 60%;"></div>	Animate 2022	<div style="width: 70%;"></div>